

Northridge Vision - Community Survey Medium Length

20 Minutes - 100 ideas, proposals and questions

This is the Medium Length survey allows interested community members, businesses and stakeholders to participate in the visioning process in some detail. Alternatively, you may use the

Short (28 questions-5 minutes) or Long (200 questions-40 minutes).

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Contact	ppyright 2010 CivicCenter Group; Licensee: Mulholland Institute, Sherman Oaks, CA, Northridge NEW Vision Committee Information: Robert L. Scott, Director, Mulholland Institute, 5121 Van Nuys Blvd. 2nd Flr, Sherman Oaks, CA 91403 Phone 818-712-9500 Fax 818-712-9182 Email: projects@mulhollandinstitute.org
1	Do you live in Northridge?
	YES NO
2	Do you own or rent?
	Own
	Rent
	Other, please specify
3	How long have you lived in Northridge?
	Less than 5 Years
	5-10 Years
	10-20 Years
	More than 20 Years

YOUR OPINION OF NORTHRIDGE

How would you rate the following things about Northridge

			lierung	
4	Public transportat	ion		
	Poor	Fair	Good	Excellent
	1	2	3	4
5	Local traffic and c	ongestion		
	Poor	Fair	Good	Excellent
	1	2	3	4
6	Landscaping and	'streetscaping'		
	Poor	Fair	Good	Excellent
	1	2	3	4
7	Parks			
	Poor	Fair	Good	Excellent
	1	2	3	4
8	Medical and healt	hcare services and	d facilities	
	Poor	Fair	Good	Excellent
	1	2	3	4
9	Shopping			
	Poor	Fair	Good	Excellent
	1	2	3	4
10	Amenities, cleane	rs, beauty salons,	drug stores, laun	dromats, fast fo
10	etc.			
10	etc. Poor	Fair	Good	Excellent

	Poor	Fair	Good	Excellent
	1	2	3	4
12	Cleanliness and m	aintenance of pub	lic spaces	
	Poor	Fair	Good	Excellent
	1	2	3	4
13	Planning and zoni	ng		
	Poor	Fair	Good	Excellent
	1	2	3	4
14	Which of the above	e most need impro	ovement - explain?)
14				
14				

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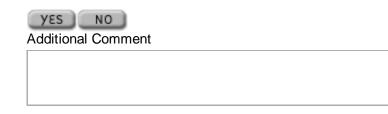
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	15	Do you bike, hike, walk, skate or jog for recreation?
		Bike
		Hike
		Skate
		Jog
		Other, please specify
	16	
	10	If Northridge added bike, walking and jogging paths, where should they be?
	_	

HOUSING

State whether or not you agree with the following statements:

17 Northridge should have more senior housing



18 Northridge should have more affordable housing for low incomes

YES	NO
Addition	al Comment

SHOPPING IN NORTHRIDGE

7/1/2010

Zoomerang

Do you currently shop, dine or use businesses at the following locations

19	Reseda Boulevard, Central E	Business District - Ro	scoe to Lassen
	Often	Sometimes	Never
	1	2	3
20	Tampa and Nordhoff area		
	Often	Sometimes	Never
	1	2	3
04			
21	Northridge Mall area		
	Often	Sometimes	Never
	1	2	3
22			
22	Northridge Hospital area		
	Often	Sometimes	Never
	1	2	3
23	Balboa and Devonshire area		
	Often	Sometimes	Never
	1	2	3
24	Balboa and Nordhoff area		
_ -			
	Often	Sometimes	Never
	1	2	3
25	Other areas in Northridge		
	Often	Sometimes	Never

26 Reseda Boulevard, Central Business District - Roscoe to Lassen

Often	Sometimes	Never
1	2	3

27 Are there any shops or restaurants you wish were nearby in Northridge?

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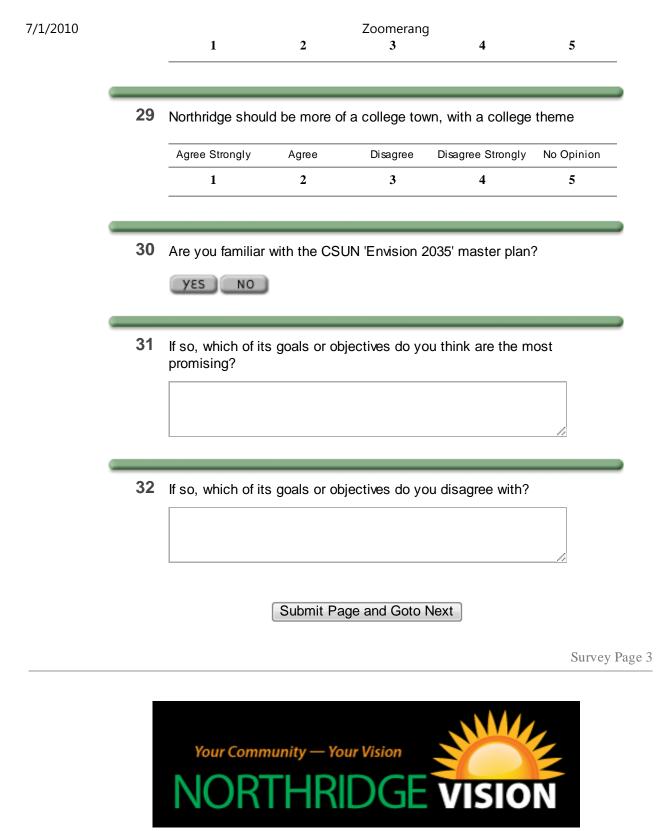
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CAL STATE UNIVERSITY, NORTHRIDGE (CSUN)

State whether or not you agree with the following statements

28 CSUN is good for the community

Agree Strongly Agree Disagree Disagree Strongly No Opinion



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YOUR VISION FOR THE FUTURE OF NORTHRIDGE

PLANNING AND ZONING

Planners, leaders and your neighbors have identified a number of ideas and proposals over the years. Some of them are listed here.

How do you feel about each of the following ideas and proposals?

33	Develop more shopping	'town centers' t	hat mix reside	ential with office	s and
	Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
	1	2	3	4	5
34	Develop more	places to comb	oine shopping,	dining, theatre,	, etc.
	Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
	1	2	3	4	5
35	Limit height a	nd density in re	esidential area	IS	
	Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
	1	2	3	4	5
36	Limit height a	nd density in c	ommercial are	eas	
	Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
	1	2	3	4	5
37	Control and co	ordinate the de	sign of comm	ercial buildings	
	Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion

	1	2	Zoomerang 3	4	5
38	Control and co on businesses		ze, colors, ap	pearance and lo	cation of sig
	Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
	1	2	3	4	5
39		ordinate the si other outdoor a		pearance and lo	cation of
	Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
	1	2	3	4	5
	Great Idea	Good Idea 2	Bad Idea	Terrible Idea 4	No Opinior 5
41	Limit the numb	per and size of	public school Bad Idea	buildings Terrible Idea	No Opinion
	1	2	3	4	5
42	Higher density	development a	around transpo	ortation stops ar	nd stations
	Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
	1	2	3	4	5
43	Replace blight density housin Great Idea		n neighborhoo Bad Idea	ods with moderr	n <u>medium-</u> No Opinion

44 Replace blighted and run-down neighborhoods with modern <u>high-density</u> housing

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· / -	,	

	Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
	1	2	3	4	5
45		nstruction of gungle-family neig		nd 'granny flats'	to increase the
	Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
	1	2	3	4	5
46		single-family p population gro	•	uplex and triplex	to help
	Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
	1	2	3	4	5
47	Enforce regula	tions that limit	how many res	sidents can live	in single family
	Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
	1	2	3	4	5
		Submit Pag	ge and Goto N	lext	
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NORTHRIDGE VISION

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RECREATION AND ENTERTAINMENT

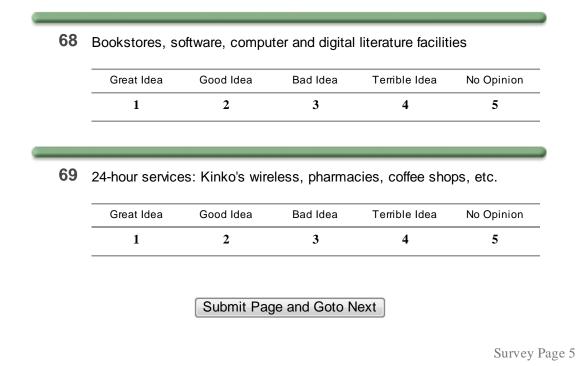
Planners, leaders and your neighbors have identified a number of ideas and proposals over the years. Some of them are listed here.

How do you feel about each of the following ideas and proposals?

	Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
	1	2	3	4	5
49	Arboretums, n	ature preserves	, botanical ga	urdens, etc.	
	Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
	1	2	3	4	5
50	Neighborhood	vegetable garde	ens, shared b	y residents	
	Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
	1	2	3	4	5
51	Museums and	cultural center	S		
	Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
	1	2	3	4	5
52	Athletic fields,	baseball, bask	etball and ten	inis courts	
	Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
	1	2	3	4	5

7/1/2010		Great Idea	Good Idea	Zoomerang Bad Idea	Terrible Idea	No Opinion
		1	2	3	4	5
	54	Trails and pase	eos for biking, ł	niking, walking,	, jogging, etc.	
		Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
		1	2	3	4	5
	55	Horseback ridi	ng and bridal tr	ails		
		Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
		1	2	3	4	5
	56	Enhancement	of the Los Ang	eles River and	its banks	
		Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
		1	2	3	4	5
					itioo	
	57	Environmental	education prog	rams and facili	lues	
	57	Environmental Great Idea	education prog Good Idea	Bad Idea	Terrible Idea	No Opinion
	57					No Opinion 5
	57	Great Idea	Good Idea	Bad Idea	Terrible Idea	
	57	Great Idea	Good Idea 2	Bad Idea	Terrible Idea	
	_	Great Idea 1	Good Idea 2	Bad Idea	Terrible Idea	
	_	Great Idea 1 Swimming faci	Good Idea 2	Bad Idea 3	Terrible Idea 4	5
	_	Great Idea 1 Swimming faci	Good Idea 2 ilities Good Idea	Bad Idea 3 Bad Idea	Terrible Idea 4 Terrible Idea	5 No Opinion
	_	Great Idea 1 Swimming faci Great Idea 1	Good Idea 2 ilities Good Idea	Bad Idea 3 Bad Idea 3	Terrible Idea 4 Terrible Idea	5 No Opinion
	58	Great Idea 1 Swimming faci Great Idea 1	Good Idea 2 ilities Good Idea 2	Bad Idea 3 Bad Idea 3	Terrible Idea 4 Terrible Idea	5 No Opinion
	58	Great Idea 1 Swimming faci Great Idea 1 Skateboarding	Good Idea 2 ilities Good Idea 2 facilities and p	Bad Idea 3 Bad Idea 3 Paths	Terrible Idea 4 Terrible Idea 4	5 No Opinion 5
	58	Great Idea 1 Swimming faci Great Idea 1 Skateboarding Great Idea	Good Idea 2 ilities Good Idea 2 facilities and p Good Idea	Bad Idea 3 Bad Idea 3 baths Bad Idea	Terrible Idea 4 Terrible Idea 4 Terrible Idea	5 No Opinion 5 No Opinion
	58	Great Idea 1 Swimming faci Great Idea 1 Skateboarding Great Idea 1 1	Good Idea 2 ilities Good Idea 2 facilities and p Good Idea	Bad Idea 3 Bad Idea 3 Paths Bad Idea 3	Terrible Idea 4 Terrible Idea 4 Terrible Idea 4	5 No Opinion 5 No Opinion

7/1/2010		1	2	Zoomerang 3	4	5	
	61	Fitness center	rs and areas				
		Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion	
		1	2	3	4	5	
	62	Movies theater	rs built or retro	fitted to emergin	ng technologies	3	
		Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion	
		1	2	3	4	5	
	63	Live theatre, community theatre and dance					
		Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion	
		1	2	3	4	5	
	64	Pool, bowling	and indoor spo	orts			
		Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion	
		1	2	3	4	5	
	65	Sports bars ar	nd brew pubs				
		Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion	
		1	2	3	4	5	
	66	Music and jaz	z clubs				
		Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion	
		1	2	3	4	5	
	67	Coffee houses	with specialty	drinks, snacks	and wireless of	connections	
		Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion	
		1	2	3	4	5	



Your Community — Your Vision

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70 Would you favor replacing housing with more offices and stores?

-	Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
_	1	2	3	4	5

71 Northridge can benefit from more productive industrial businesses and app.zoomerang.com/.../print-survey.zg...

7/1/2010		jobs		Zoomerang			
		Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion	
		1	2	3	4	5	
	72	Zone and deve	lop more indus	trial and office	space to make	e room for jobs	
		Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion	
		1	2	3	4	5	
	73	Protect industr friendly industr	• •	•	evelop clean, co e	mmunity-	
		Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion	
		1	2	3	4	5	
	74	Would you fave modern industi			nd run-down hou	using areas with	
		Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion	
		1	2	3	4	5	
	75	'smart growth'?	amiliar with 'mixed use' development, or the idea of so-called owth'?				
		YES NO Additional Corr	nment				
						7	
	_						
	76	Where in North appropriate?	nridge would mi	xed use/smai	rt growth project	ts be	
		Reseda B	Soulevard Busir	ess District, I	Roscoe to Parth	nenia	
		Reseda E	Soulevard Busir	ess District, I	Parthenia to No	rdhoff	
		🔵 Reseda E	Soulevard Busir	ess District, I	Nordhoff to Plun	nmer	
		🔵 Reseda E	Soulevard Busir	ess District, I	Plummer to Dev	onshire	
		Tampa ar	nd Nordhoff area	a			

Northridge Mall area

- Northridge Hospital area
- Balboa and Devonshire area
- Balboa and Nordhoff area
- Anywhere in the CSUN vicinity
- Anywhere in or near commercial zones
- Anywhere in or near industrial zones
- Anywhere where the residentail properties are blighted or run-down
- Anywhere where apartments now exist
- Other, please specify
- 77 Where in Northridge would low and <u>mid-rise</u> (4-5 stories) offices and commercial buildings be appropriate?
 - Reseda Boulevard Business District, Roscoe to Parthenia
 - Reseda Boulevard Business District, Parthenia to Nordhoff
 - Reseda Boulevard Business District, Nordhoff to Plummer
 - Reseda Boulevard Business District, Plummer to Devonshire
 - Tampa and Nordhoff area
 - Northridge Mall area
 - Northridge Hospital area
 - Balboa and Devonshire area
 - Balboa and Nordhoff area
 - Anywhere in the CSUN vicinity
 - Anywhere in or near commercial zones
 - Anywhere in or near industrial zones
 - Other, please specify

78 Where in Northridge would <u>high-rise</u> (6 or more stories) offices and commercial buildings be appropriate?

Reseda Boulevard Business District, Roscoe to Parthenia

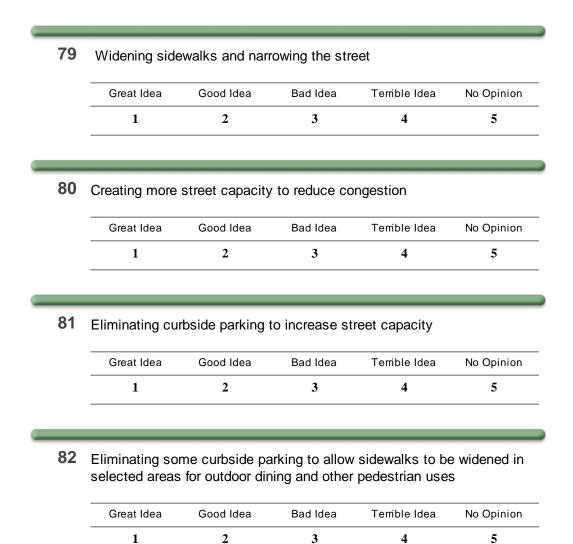
- Reseda Boulevard Business District, Parthenia to Nordhoff
- Reseda Boulevard Business District, Nordhoff to Plummer
- Reseda Boulevard Business District, Plummer to Devonshire
- Tampa and Nordhoff area

- Northridge Mall area
- Northridge Hospital area
- Balboa and Devonshire area
- Balboa and Nordhoff area
- Anywhere in the CSUN vicinity
- Anywhere in or near commercial zones
- Anywhere in or near industrial zones
- Other, please specify

CENTRAL BUSINESS DISTRICT - RESEDA BOULEVARD

Planners, leaders and your neighbors have identified a number of ideas and proposals over the years. Some of them are listed here.

How do you feel about each of the following ideas and proposals?



83	Eliminating par	rking meters			
	Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinio
	1	2	3	4	5
84	More parking r	neters to preve	nt all-day park	king	
	Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinio
	1	2	3	4	5
85	More expensiv feeding	e parking mete	rs to discoura	ige all-day parki	ng and me
	Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinio
	1	2	3	4	5
86	Development o assessment di		tures using bu	usiness/property	,
	Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinic
	1	2	3	4	5
87	Development c	f parking struct	tures using pa	arking meter dis	
			01	•	trict funds
	Great Idea	Good Idea	Bad Idea	Terrible Idea	
	Great Idea 1	Good Idea 2		Terrible Idea 4	
88	1	2	Bad Idea 3		No Opinic 5
88	1	2	Bad Idea 3	4	No Opinio 5 sses
88	1 Free parking va	2 alidation progra	Bad Idea 3 ms for mercha	4 ants and busine	No Opinio 5
88	1 Free parking va Great Idea 1	2 alidation progra Good Idea 2 entifying the cor	Bad Idea 3 ms for mercha Bad Idea 3	4 ants and busine Terrible Idea	No Opinic 5 SSES No Opinic 5
	1 Free parking value Great Idea 1 More signs idea	2 alidation progra Good Idea 2 entifying the cor	Bad Idea 3 ms for mercha Bad Idea 3	4 ants and busine Terrible Idea 4	No Opinio 5 SSES No Opinio 5

90 More signs to identify Northridge's Central Business District, and other business clusters

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

91 Calming or slowing of traffic passing through the Central Business District, to help businesses

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

92 Informational kiosks on street corners, with computerized messages to direct traffic to available parking for CSUN and special events

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

93 Informational kiosks on street corners, with computerized notices of special events in Northridge and at CSUN

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

94 More outdoor public art and sculpture at government expense

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

95 More outdoor public art and sculpture privately funded

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

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GENERAL IDEAS TO IMPROVE NORTHRIDGE

Planners, leaders and your neighbors have identified a number of ideas and proposals over the years. Some of them are listed here.

How do you feel about each of the following ideas and proposals?

- **96** If you wish Northridge could be like any other community or city, which one would it be?
- **97** What are the most important problems facing Northridge in the next 5-10-20 years?

98

What would you most like to see changed to improve Northridge in the next 5-10-20 years?

99 Congratulations! You made it to the end.

What important ideas or concerns would you like the Northridge Vision project to address that were not covered here?

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