



Northridge Vision - Community Survey Medium Length

20 Minutes - 100 ideas, proposals and questions

This is the Medium Length survey allows interested community members, businesses and stakeholders to participate in the visioning process in some detail. Alternatively, you may use the

Short (28 questions-5 minutes) or Long (200 questions-40 minutes).

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1 Do you live in Northridge?

YES
 NO

2 Do you own or rent?

- Own
- Rent
- Other, please specify

3 How long have you lived in Northridge?

- Less than 5 Years
- 5-10 Years
- 10-20 Years
- More than 20 Years

YOUR OPINION OF NORTHRIDGE

How would you rate the following things about Northridge

4 Public transportation

Poor	Fair	Good	Excellent
1	2	3	4

5 Local traffic and congestion

Poor	Fair	Good	Excellent
1	2	3	4

6 Landscaping and 'streetscaping'

Poor	Fair	Good	Excellent
1	2	3	4

7 Parks

Poor	Fair	Good	Excellent
1	2	3	4

8 Medical and healthcare services and facilities

Poor	Fair	Good	Excellent
1	2	3	4

9 Shopping

Poor	Fair	Good	Excellent
1	2	3	4

10 Amenities, cleaners, beauty salons, drug stores, laundromats, fast food, etc.

Poor	Fair	Good	Excellent
1	2	3	4

11 Restaurants and fine dining

Poor	Fair	Good	Excellent
1	2	3	4

12 Cleanliness and maintenance of public spaces

Poor	Fair	Good	Excellent
1	2	3	4

13 Planning and zoning

Poor	Fair	Good	Excellent
1	2	3	4

14 Which of the above most need improvement - explain?

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15 Do you bike, hike, walk, skate or jog for recreation?

- Bike
- Hike
- Skate
- Jog
- Other, please specify

16 If Northridge added bike, walking and jogging paths, where should they be?

HOUSING

State whether or not you agree with the following statements:

17 Northridge should have more senior housing

Additional Comment

18 Northridge should have more affordable housing for low incomes

Additional Comment

SHOPPING IN NORTHRIDGE

Do you currently shop, dine or use businesses at the following locations

19 Reseda Boulevard, Central Business District - Roscoe to Lassen

Often	Sometimes	Never
1	2	3

20 Tampa and Nordhoff area

Often	Sometimes	Never
1	2	3

21 Northridge Mall area

Often	Sometimes	Never
1	2	3

22 Northridge Hospital area

Often	Sometimes	Never
1	2	3

23 Balboa and Devonshire area

Often	Sometimes	Never
1	2	3

24 Balboa and Nordhoff area

Often	Sometimes	Never
1	2	3

25 Other areas in Northridge

Often	Sometimes	Never
1	2	3

26 Reseda Boulevard, Central Business District - Roscoe to Lassen

Often	Sometimes	Never
1	2	3

27 Are there any shops or restaurants you wish were nearby in Northridge?

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CAL STATE UNIVERSITY, NORTHRIDGE (CSUN)

State whether or not you agree with the following statements

28 CSUN is good for the community

Agree Strongly	Agree	Disagree	Disagree Strongly	No Opinion
----------------	-------	----------	-------------------	------------

1 2 3 4 5

29 Northridge should be more of a college town, with a college theme

Agree Strongly Agree Disagree Disagree Strongly No Opinion

1 2 3 4 5

30 Are you familiar with the CSUN 'Envision 2035' master plan?

YES NO

31 If so, which of its goals or objectives do you think are the most promising?

[Text input box]

32 If so, which of its goals or objectives do you disagree with?

[Text input box]

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YOUR VISION FOR THE FUTURE OF NORTHRIDGE

PLANNING AND ZONING

Planners, leaders and your neighbors have identified a number of ideas and proposals over the years. Some of them are listed here.

How do you feel about each of the following ideas and proposals?

- 33** Develop more 'town centers' that mix residential with offices and shopping

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

- 34** Develop more places to combine shopping, dining, theatre, etc.

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

- 35** Limit height and density in residential areas

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

- 36** Limit height and density in commercial areas

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

- 37** Control and coordinate the design of commercial buildings

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion

1	2	3	4	5
---	---	---	---	---

- 38** Control and coordinate the size, colors, appearance and location of signs on businesses

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

- 39** Control and coordinate the size, colors, appearance and location of billboards and other outdoor advertising

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

- 40** Limit the number and size of public buildings and public uses

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

- 41** Limit the number and size of public school buildings

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

- 42** Higher density development around transportation stops and stations

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

- 43** Replace blighted and run-down neighborhoods with modern medium-density housing

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

- 44** Replace blighted and run-down neighborhoods with modern high-density housing

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

- 45** Encourage construction of guest houses and 'granny flats' to increase the capacity of single-family neighborhoods

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

- 46** Convert some single-family properties to duplex and triplex to help accommodate population growth

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

- 47** Enforce regulations that limit how many residents can live in single family homes

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

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RECREATION AND ENTERTAINMENT

Planners, leaders and your neighbors have identified a number of ideas and proposals over the years. Some of them are listed here.

How do you feel about each of the following ideas and proposals?

48 Neighborhood parks and picnic areas

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

49 Arboretums, nature preserves, botanical gardens, etc.

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

50 Neighborhood vegetable gardens, shared by residents

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

51 Museums and cultural centers

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

52 Athletic fields, baseball, basketball and tennis courts

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

53 Golf courses and related facilities

Great Idea	Good Idea	Zoomerang Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

54 Trails and paseos for biking, hiking, walking, jogging, etc.

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

55 Horseback riding and bridal trails

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

56 Enhancement of the Los Angeles River and its banks

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

57 Environmental education programs and facilities

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

58 Swimming facilities

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

59 Skateboarding facilities and paths

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

60 Roller skating, ice skating and hockey facilities

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion

1	2	3	4	5
---	---	---	---	---

61 Fitness centers and areas

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

62 Movies theaters built or retrofitted to emerging technologies

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

63 Live theatre, community theatre and dance

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

64 Pool, bowling and indoor sports

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

65 Sports bars and brew pubs

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

66 Music and jazz clubs

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

67 Coffee houses with specialty drinks, snacks and wireless connections

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

68 Bookstores, software, computer and digital literature facilities

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

69 24-hour services: Kinko's wireless, pharmacies, coffee shops, etc.

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

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70 Would you favor replacing housing with more offices and stores?

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

71 Northridge can benefit from more productive industrial businesses and

jobs

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

72 Zone and develop more industrial and office space to make room for jobs

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

73 Protect industrially-zoned properties and develop clean, community-friendly industries to maintain the jobs base

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

74 Would you favor replacing some blighted and run-down housing areas with modern industry to create jobs

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

75 Are you familiar with 'mixed use' development, or the idea of so-called 'smart growth'?

YES NO

Additional Comment

76 Where in Northridge would mixed use/smart growth projects be appropriate?

- Reseda Boulevard Business District, Roscoe to Parthenia
- Reseda Boulevard Business District, Parthenia to Nordhoff
- Reseda Boulevard Business District, Nordhoff to Plummer
- Reseda Boulevard Business District, Plummer to Devonshire
- Tampa and Nordhoff area
- Northridge Mall area

- Northridge Hospital area
- Balboa and Devonshire area
- Balboa and Nordhoff area
- Anywhere in the CSUN vicinity
- Anywhere in or near commercial zones
- Anywhere in or near industrial zones
- Anywhere where the residential properties are blighted or run-down
- Anywhere where apartments now exist
- Other, please specify

77 Where in Northridge would low and mid-rise (4-5 stories) offices and commercial buildings be appropriate?

- Reseda Boulevard Business District, Roscoe to Parthenia
- Reseda Boulevard Business District, Parthenia to Nordhoff
- Reseda Boulevard Business District, Nordhoff to Plummer
- Reseda Boulevard Business District, Plummer to Devonshire
- Tampa and Nordhoff area
- Northridge Mall area
- Northridge Hospital area
- Balboa and Devonshire area
- Balboa and Nordhoff area
- Anywhere in the CSUN vicinity
- Anywhere in or near commercial zones
- Anywhere in or near industrial zones
- Other, please specify

78 Where in Northridge would high-rise (6 or more stories) offices and commercial buildings be appropriate?

- Reseda Boulevard Business District, Roscoe to Parthenia
- Reseda Boulevard Business District, Parthenia to Nordhoff
- Reseda Boulevard Business District, Nordhoff to Plummer
- Reseda Boulevard Business District, Plummer to Devonshire
- Tampa and Nordhoff area

- Northridge Mall area
- Northridge Hospital area
- Balboa and Devonshire area
- Balboa and Nordhoff area
- Anywhere in the CSUN vicinity
- Anywhere in or near commercial zones
- Anywhere in or near industrial zones
- Other, please specify

CENTRAL BUSINESS DISTRICT - RESEDA BOULEVARD

Planners, leaders and your neighbors have identified a number of ideas and proposals over the years. Some of them are listed here.

How do you feel about each of the following ideas and proposals?

79 Widening sidewalks and narrowing the street

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

80 Creating more street capacity to reduce congestion

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

81 Eliminating curbside parking to increase street capacity

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

82 Eliminating some curbside parking to allow sidewalks to be widened in selected areas for outdoor dining and other pedestrian uses

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

83 Eliminating parking meters

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

84 More parking meters to prevent all-day parking

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

85 More expensive parking meters to discourage all-day parking and meter feeding

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

86 Development of parking structures using business/property assessment districts

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

87 Development of parking structures using parking meter district funds

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

88 Free parking validation programs for merchants and businesses

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

89 More signs identifying the community of Northridge, entrances, exits, street signs, etc.

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

- 90** More signs to identify Northridge's Central Business District, and other business clusters

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

- 91** Calming or slowing of traffic passing through the Central Business District, to help businesses

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

- 92** Informational kiosks on street corners, with computerized messages to direct traffic to available parking for CSUN and special events

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

- 93** Informational kiosks on street corners, with computerized notices of special events in Northridge and at CSUN

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

- 94** More outdoor public art and sculpture at government expense

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

- 95** More outdoor public art and sculpture privately funded

Great Idea	Good Idea	Bad Idea	Terrible Idea	No Opinion
1	2	3	4	5

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GENERAL IDEAS TO IMPROVE NORTHRIDGE

Planners, leaders and your neighbors have identified a number of ideas and proposals over the years. Some of them are listed here.

How do you feel about each of the following ideas and proposals?

- 96 If you wish Northridge could be like any other community or city, which one would it be?

- 97 What are the most important problems facing Northridge in the next 5-10-20 years?

- 98 What would you most like to see changed to improve Northridge in the next 5-10-20 years?



99 Congratulations! You made it to the end.

What important ideas or concerns would you like the Northridge Vision project to address that were not covered here?

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